*Timeline*: Start: 06/08/2016

# Redesign Video Page Explora

BHJ-6860

## Summary

Information Received from Requester:

we are going to bring the video page (<http://www.bhphotovideo.com/videos>) into explora (<http://www.bhphotovideo.com/explora/videos>) and we need to redesign the page.

## Desired Outcomes/goals

Create more traffic on the video page.

Increase user engagement on the page.

## Project Requirements

Update the design of the video page.

Users should be able to navigate the page easily, and comment on designs.

There should also be a section that shows the products in the videos

## Page Inventory

This is a list of items that must be included on the page.

* Videos
* Titles
* Like & Share buttons
* Related product listing on video pages
* Continue watching feature
* Bookmark feature
* Commenting feature
* Event space page

## Assets Locations

Invision Links:

Desktop: <https://bhphoto.invisionapp.com/share/YUD1N74KF>

Mobile: <https://bhphoto.invisionapp.com/share/A3BIG3K2X>

Zeplin URL:

https://zpl.io/bW05Oj2

## Log

11/29/2016 11:16 AM

Uploaded V1

11/30/2016 1:07 PM

Requested more information for further enhancements

01/18/2017 2:32 PM

Manager reviewed

01/18/2017 2:33 PM

Requested review by requester

02/02/2017 10:51 AM

Met with requester & received further adjustments

03/27/2017 12:04 PM

Updated – had to wait for icons to be finalized

03/31/2017 11:50 AM

Further updates

05/01/2017 11:25 AM

Mobile done

05/03/2017 11:06 AM

Further adjustments requested by requester

05/09/2017 1:38 PM

More adjustments requested

05/17/2017 2:21 PM

Researching

05/25/2017 11:59 AM

Made further adjustments

05/30/2017 1:59 PM

More adjustments per request

06/07/2017 11:59 AM

Re-opened with more changes

06/08/2017 5:02 PM

Researching

06/15/2017 9:28 AM

More assets requested

06/16/2017 10:22 AM

User testing

07/09/2017 1:26 PM

Testing done – Changes needed documented

07/21/2017 11:34 AM

Updated

08/10/2017 11:59 AM

Further Updates done

08/17/2017 1:14 PM

Final version updated

09/26/2017

Working on final changes.

* Updated menu design, inspired by istock & youtube filters
* All “tags” need the tags showing somewhere when selected. There needs to be a title on the page
* Removed multiple tags on category page
* Removed extra filters + choose by subject b/c that’s now in refinements
* For category pages search bar should adjust per selection
* Added explora videos, articls, podcasts, favorites to the menu
* Don’t show latest if there are less than 5 videos
* When a customer starts watching a video it should show the bar
* The only time its bookmarked is if customer actually chooses bookmark
* Popular tags on the filters should show the tags that are most common – eg. Tag should show up on more than 20 video’s within that search term/tag