**The Next Generation Workflow for Creative Professionals**

SYNOPSIS: How do creative professionals function in the ever-changing world of post-production workflows? With the advances in technology happening at a blistering pace, what tools are the next generations of creative professionals using or finding the most useful? What advances in technology are they hoping for? And what systems and techniques do they want to see implemented that will make their workflow easier and more productive?

We want to develop a roundtable discussion that focuses on some key areas, possibly including but not limited to:

What does a next-gen workstation look like?

What peripherals do creative professionals rely on the most?

What is the software that drives the creative process?

How will animators shape the usage of creative workstations?

How will photographers use mobile technology to improve their workflows?

What do audio engineers rely on for their process?

Aerial photography – the technology behind the most rapid developing video technology in years. What you need to process and work with aerial photography.

Design and conquer – How designer’s needs are changing the shape of post-production

BREAKDOWN: What a small VR studio needs to run post production

Raid systems and online storage solutions for photo and video

Setting up a studio (design studio, photo studio or video studio) what’s needed and how to scale up when needed

How to use Instagram, Facebook, Snapchat to get your story across

How to be a Travel Videographer and travel light

Going from photography to video

What is 360 video and photography and how does it fit into my business

How to use a drone for Real Estate or landscape architects ( <http://architizer.com/blog/drones-changing-photography/> )

Ethics of … drones, photojournalism or new technologies

Portfolio Reviews for designers, photographers, video (Powerhouse books used to do them in NY and it was great. Now they are gone and it leaves a big void).

Using Microphones – which ones for which situation

Lighting for photo or video

Printing and color monitor calibration

New photo editors([Luminar](https://fstoppers.com/originals/photographers-real-take-macphuns-new-editing-platform-luminar-153715), [Affinity](https://fstoppers.com/photoshop/affinity-photo-finally-true-alternative-photoshop-windows-153211)), can they replace photoshop?

Sound recording in the field for professionals with H6, zoom f4, sound devices 664

How to be a vlogger and what do I need?

Switching from Photoshop to Sketch (Design related)

Using LED lights for photography

The law and photography (copyright, ethics and trespassing)

Editing video

How to become a professional…

Along these lines, consider how we present this information:

A livestream panel of professionals talking about their process and the technology they use?

Create videos that help to educate and explain the need for better, faster, more powerful equipment?

Have conferences and speakers address these topics?

Create live space events that speak about these topics?

Hold an OPTIC style conference with a week long seminar about these topics?

These are just a few possible topics and suggested delivery options. We ask that you help us in developing more topics and subjects of discussion that center around next generation creative professionals and the tools they use to get their work done. Please respond to this email with your ideas, and we’ll get together to discuss this.