

Music Choice Authentication 1.0

Website & iPad



Profile 1 In IP Range First Time User

User on an "approved" IP range Landing page launches for all users

1. "Barker" plays

2. MSO logo appears in lower right based on IP.

3. User can select image (in this case the Hip Hop R&B Channel) or Sign In / Sign up from landing page.



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Profile 1 In IP Range First Time User

1. Create Profile

Music experience launches with "overlay" to create profile "No Thanks" or "Sign In / Sign Up".

- Only appears to First Time Visitors or if they haven't created a profile and try to access features that require a profile.
- If they choose "No Thanks" the overlay will close and the music channel will continue to play.
- If they choose sign in, they will be taken through the sign up process (Page 3)



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Profile 1

In IP Range First Time User

1. Create Profile Process

- User creates profile (User ID, Email Address, Email Address Confirm, Password, Age Validation, News Letter (checkbox), T&C)
- Upload Profile Picture (if user is using a Social Account, upload capability is disabled) -Optional

2. User can "Reset" fields

Clicking on the reset field will clear the form.

3. Sign In Process

If the user already has an account they can sign in or use their Facebook or Twitter credentials.

- Forgot Username / Forgot Password Feature will pop up a window asking them to enter their email address they used to create the account.
- Sign In/Create requires "Remember Me" functionality
- FB/Twitter Credentials (if a user is using a Social Account, Password is not a necessary field) (Page 4 and 5)

4. Benefits

A small promotional section explaing the benefits fo creating an account.

5. Back

Back button will take the user to the last page.

6. Top Nav

Clicking on the "Follow" or "Like" would follow on Twitter or Like the Channel on Facebook if the user clicked on a Channel. If the user clicked on Sign up the default Channel name would appear and the social icons would be grayed out. 3



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Profile 1 In IP Range First Time User

1. Signing In with Facebook

The pop up screen for signing into Facebook. The Screen is just a place holder. Actual version will depend on how it is implemented.



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Profile 1

1. Forgot Username or Password

If the person forgets his username and password, they can enter the email address they used to create the account with and the username and password will be sent to them.



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CONFIRM YOUR EMAIL

Hi [Insert First Name Here],

You're one step away from accessing the full MC experience. All we need you to do now is click the link below to confirm your registration and activate the account.

[insert link here]

Thanks, Your Friends At MC

Add <u>no-reply@email.musicchoice.com</u> to your address book so our emails go to your inbox.mcassociates@musicchoice.com: <u>Manage Email</u> <u>Preferences | Unsubscribe</u>

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Profile 1 Confirmation email

An email asking them to confirm their account.



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Profile 1

1. Thank You Message Confirm

When they click on the confirm link in the email, they will either be taken to the Landing page if they clicked on the sign up button or never played content and will recieve a message thanking them and let them use the site.

If they played a channel and then signed up they would continue playing where they left off with a message thanking them.



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Profile 2 Returning User in IP Range

Music experience continues where consumer last "left off"

Returning users will have option to "Sign In", or if they have previously created a Profile (Next Screen), the user will be signed in automatically if the "Remember Me" feature was used.

If they did not click on Remember me they can Sign In (See Page 13)



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Profile 2 Returning User in IP Range

Music experience continues where consumer last "left off"

Users will have the ability to "Sign Out" from "lower right"



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Add Arrite Choice SIGNIN OR CREATE A PROFILE Cheat a choice Signa a choice Username Imail Confirm Email I'd like to receive the MC Newsblast. Password Jate of Bith I'd like to receive the MC Newsblast. Inter and I'd like to receive the MC Newsblast. I'd like to receive the MC Newsblast.	SIGN IN Username Password Sign In Reset Remember me Corgot username or password? CICC INCINCIC FACEBOOK OR TWITTER SIGN IN USING FACEBOOK OR TWITTER CICC IN USING FACEBOOK OR TWITTER CICC IN USING FACEBOOK OR TWITTER Twitter CICC IN USING FACEBOOK OR TWITTER CICC IN USING FACEB	 Returning Oser In IP Range 1. Sign In Process If the user already has an account they can sign in or use their Facebook or Twitter credentials. Need to include Forgot Username / Forgot Password Feature Sign In/Create requires "Remember Me" functionality FB/Twitter Credentials (if a user is using a Social Account, Password is not a necessary field) Upload Profile Picture (if user is using a Social Account, upload capability is disabled) – Optional The password is not necessary for TVE customers
Back	Up-to-date tweets from music's biggest names	
MSO logo	About Mobile Privacy Terms Support Corpora	te



Music Choice Authentication 1.0

Website & iPad



Profile 3 First Time User TVE

Landing page launches for all users.

1. "Barker" plays

2. User can select image (in this case the Hip Hop R&B Channel) (See Page 19) or Sign In from landing page. (Next Page)

3. No MSO logo



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Website & iPad



Profile 3 First Time User TVE

MSO Picker, over Landing Page if they clicked on the Sign In button.

1. User selects MSO

2. If the user chooses Continue the User enters their MSO credentials (Next Page). If they choose cancel, the overlay closes and returns them to the page they were on.

3. If they choose "My Cable Provider is not listed?" A mini FAQ loads and explains why.



Website & iPad

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Time Warner Cable	➡ Time Warner Cable	× (6)
Sign In		
Please use your Time Warner Cable Username and Password to view popular programming online. Hint: this is the username and password you use to access MyServices.		1
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Profile 3 First Time User TVE

Enter MSO Credentials

1. User supplies credentials to access media (typically e-mail address and password as determined by the MSO). After they provide that information, they will be asked if they want to create a profile. (Next Page)



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Profile 3 First Time User TVE

1. After the User enters their credentials, they are prompted to create a MC profile. The overlay only appears to First Time Visitors or if they haven't created a profile and try to access features that require a profile. (Next Page)

2. If they click on No Thanks, the overlay closes. If they then click on a channel to play they will be brought into the channel page. (See Page 19)

3. MSO logo appears now.



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Profile 3 First Time User TVE

1. When user attempts to personalize, they will be presented a pop up window asking them to create a MC profile. (Next Page)

2. If they click on Sign in they will be asked to create a MC Profile (Page 18)

3. MSO appears



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Profile 3 First Time User TVE

1. Create Profile

Music experience launches with "overlay" to create profile "No Thanks" or "Sign In".

- Only appears to First Time Visitors or if they haven't created a profile and try to access features that require a profile.
- If they choose "No Thanks" the overlay will close and the music channel will continue to play.
- If they choose sign in, they will be taken through the sign up process (Page 18)



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Profile 4 Returning User TVE Enter MSO Credentials

1. Depending on MSO rules, consumer may be required to re-enter MSO credentials

a. If consumer uses "Remember Me" functionality through MSO, the consumer will pass seamlessly into their continuing music experience. (Next Page)

2. If the user did not click "Remember Me" they will be prompted with the MSO picker. (See Page 23)



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Profile 4 Returning User TVE

Music Experience Continues

1. The music experience continues from were they last left off. The profile image is present because they clicked on "Remember Me" when they created a profile.

2. MSO Logo Appears on all subsequent screens.



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Profile 4 Returning User TVE Enter MSO Credentials

1. If the user did not click "Remember Me" they will be taken to MSO picker.

2. No MSO logo

3. After they choose their MSO they are taken to the MSO Login Page. (Next Page)



Website & iPad



Profile 4 Returning User TVE Enter MSO Credentials

1. User enters login information.



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Profile 4 Returning User TVE

1. When user attempts to personalize, they will be presented a pop up window asking them to create a MC profile. (Next Page)

2. If they choose sign in, they will be taken through the sign up process (Page 27)



Music Choice Authentication 1.0

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Profile 4 Returning User TVE

1. Create Profile

Music experience launches with "overlay" to create profile "No Thanks" or "Sign In".

- Only appears to First Time Visitors or if they haven't created a profile and try to access features that require a profile.
- If they choose "No Thanks" the overlay will close and the music channel will continue to play.
- If they choose sign in, they will be taken through the sign up process (Page 27)



Music Choice Authentication 1.0





Music Choice Authentication 1.0

Website & iPad



Profile 5 1st time User, Not TVE Outside of IP Range

User is a subscriber of a cable system who uses IP authentication, but is outside of the home. When IP authentication fails, the consumer is prompted to select MSO.

1. When IP fails, consumer is prompted to select MSO. Customer chooses MSO that authenticates through IP.

- a. If MSO is not in the MOS Picker, the user is prompted with the MSO Mini FAQ (Next Page)
- b. If selected MSO is not onboarded consumer messaged to Sign In if they have previously created a profile (Page 30)



Music Choice Authentication 1.0

Website & iPad



Profile 5 1st time User, Not TVE Outside of IP Range

Mini FAQ

1. A mini FAQ on why my cable provider is not listed.

2. Tell Me more takes them to the FAQ page that explains why in more detail.



Music Choice Authentication 1.0 Website & iPad



Profile 5 1st time User, Not TVE Outside of IP Range

User is a sub of a cable system who uses IP authentication, but is outside of the home

1. Error message user sees when not in the IP range directing them to create an MC profile on their approved home IP range or sign in if they have already created one.

2. Since they have not created one they will have to create one when they are in range of their approved IP.

3. Tell Me more takes them to the FAQ page that explains why in more detail.



Music Choice Authentication 1.0

Website & iPad



Profile 6 Returning User, Not TVE Outside of IP Range

User is a subscriber of a cable system who uses IP authentication, but is outside of the home. When IP authentication fails, the consumer is prompted to select MSO.

1. When IP fails, consumer is prompted to select MSO. Customer chooses MSO that authenticates through IP.

- a. If MSO is not in the MOS Picker, the user is prompted with the MSO Mini FAQ (Next Page)
- b. If selected MSO is not onboarded consumer messaged to Sign In if they have previously created a profile (Page 32)

2. Consumer Signs In with previously created credentials (Social/MC) (Page 33)



Music Choice Authentication 1.0

Website & iPad



Profile 6 Returning User, Not TVE Outside of IP Range

Mini FAQ

1. A mini FAQ on why my cable provider is not listed.

2. Tell Me more takes them to the FAQ page that explains why in more detail.



Music Choice Authentication 1.0 Website & iPad



Profile 6 Returning User, Not TVE Outside of IP Range

User is a sub of a cable system who uses IP authentication, but is outside of the home

1. Error message user sees when not in the IP range directing them to create an MC profile on their approved home IP range or sign in if they have already created one.



Music Choice Authentication 1.0





Music Choice Authentication 1.0

Website & iPad



Sign Out Website

An example of what it would look like if the user clicks on the user profile button on the **web**.



Music Choice Authentication 1.0

Website & iPad



Sign Out Website

An example of what it would look like if the user clicks on the user profile button on the **iPad**.







Website & iPad



Profile Page Delete Account

Confirming if they really want to close their account.



Website & iPad



Profile Page Delete Account

Confirming that their account has been deleted.



