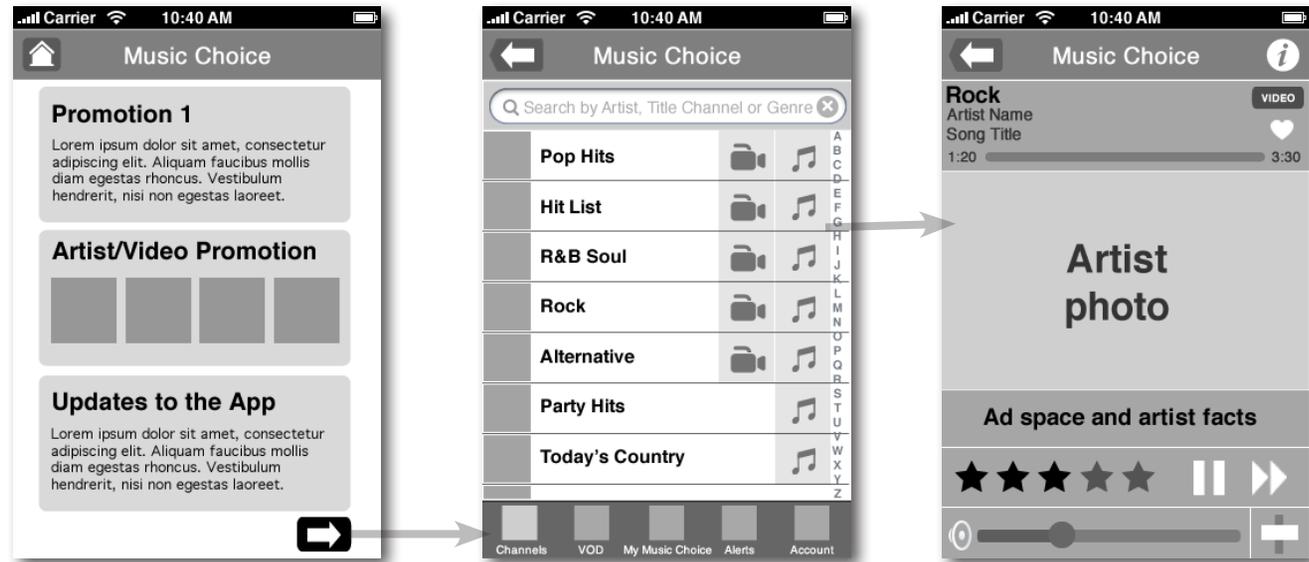


Music Choice Channel Creator iPhone App

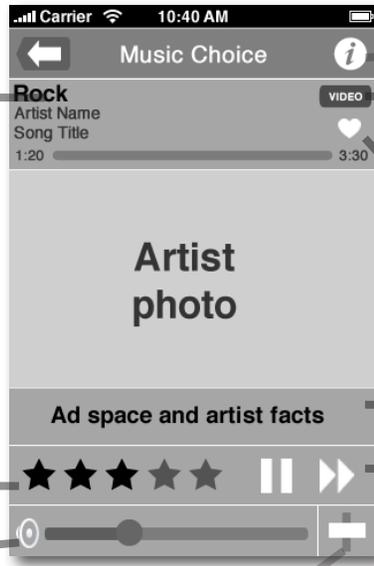
1. The User will be able to log into the app after they have been authenticated. They can either by creating an account or use their Facebook or Twitter account.

2. **OPTIONAL SCREEN** After it loads, you may see a screen showing what is new or changes to the app. The user can skip this page at the bottom right. This only loads when we want it too. Not all the time.

3 When the front page doesn't load, this is the first page the user see's. The channels are listed in order of popularity. From here the user can go directly into the player to listen to the music or watch the video channels.



4 The Channel Player Screen



4.4 The display here shows the channel, name of the band, the title of the song, the album it is on and the year it was made. The song name, album name and year rotate every few seconds.

4.2 If there is a video of the artist available, the video icon will appear. Clicking on it will take them to a list of videos they can play that is related to the artist.

4.3 Adds the station to the "My Music Choice" section of the app.

4.7 Ad space or artist facts go here.

4.5 Here you can rate the song from one to five.

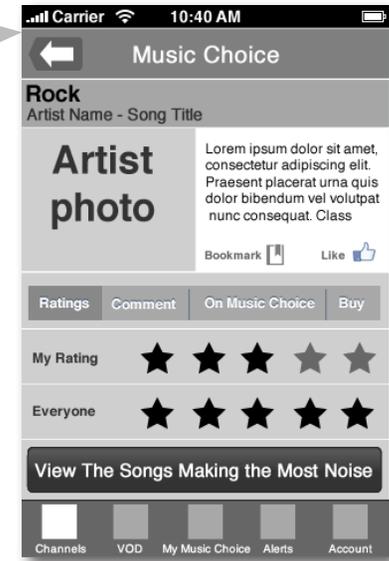
4.8 Player controls

4.6 Song Volume

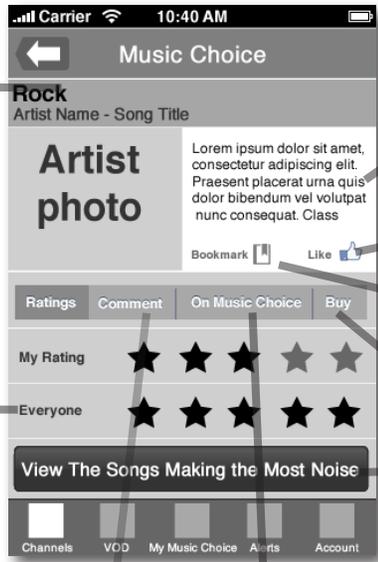
4.9 The Channel Mixer that allows you to mix up to 3 channels and fine tune them with different styles.



4.1 Clicking on the info button or the artist photo will take you to the song info page.



5 The Channel Player Screen



5.1 The display here shows the channel, name of the band, the title of the song, the album it is on and the year it was made.

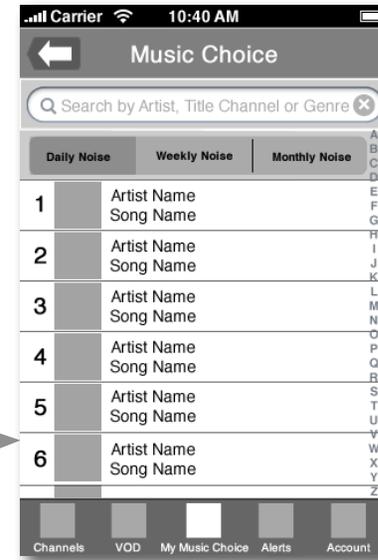
5.2 Here you can rate the song from one to five. This section also shows my rating and everyone else's rating. If it is a custom channel, the user rating will affect the playback.

5.7 Artist Info

5.6 Like: When you click on this, the song information will show up in your Facebook feed.

5.8 Bookmark the TTLA info into the "My Music Choice" section.

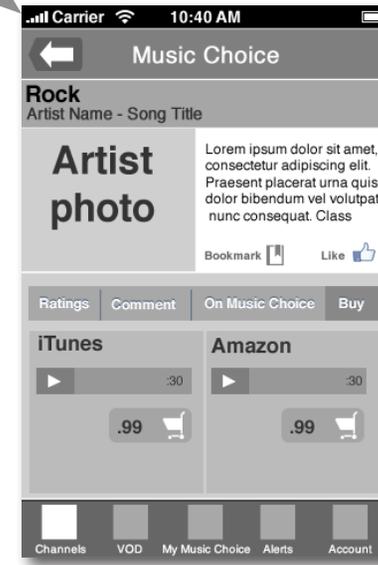
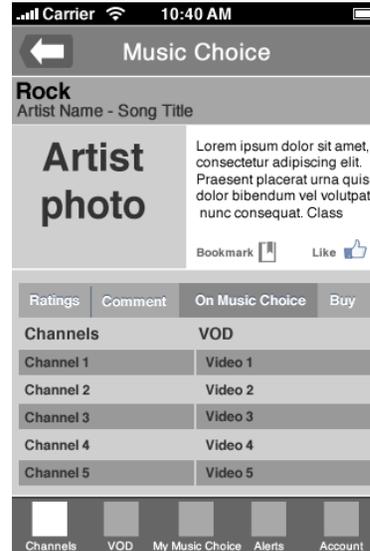
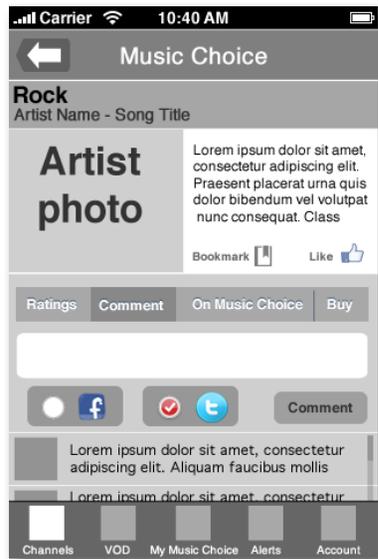
5.9 Clicking this button will bring up a screen that shows the artists with the highest ratings based on Day, Week and Month



5.3 Here you can comment on the song and see other peoples comments.

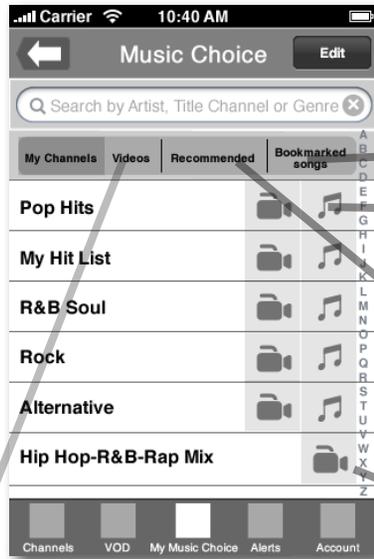
5.4 Here you can see what channels the artist lives on in Music Choice and what videos are available to watch.

5.5 Here you can buy the song from iTunes and Amazon.



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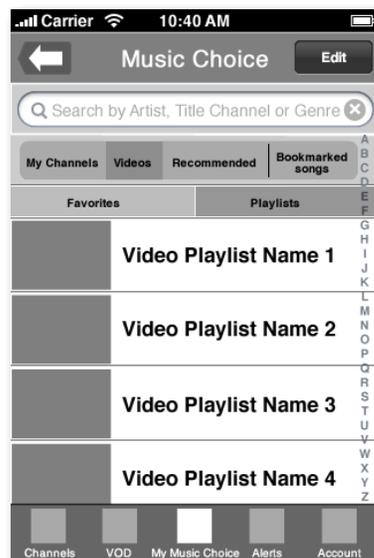
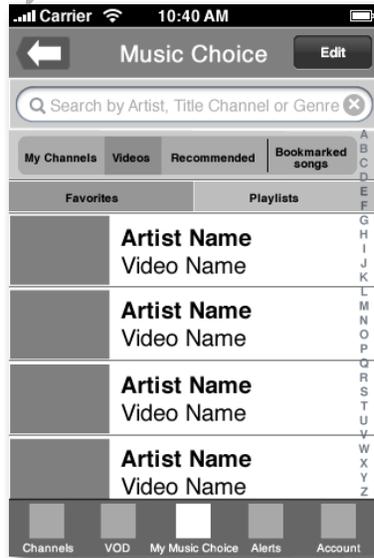
6 My Music Choice Screen. Here I can view channels I added as a favorite. Videos I favorited. Recommended channels, songs and videos. Songs that the user saved to view the TTLA info, comment, rate and buy.



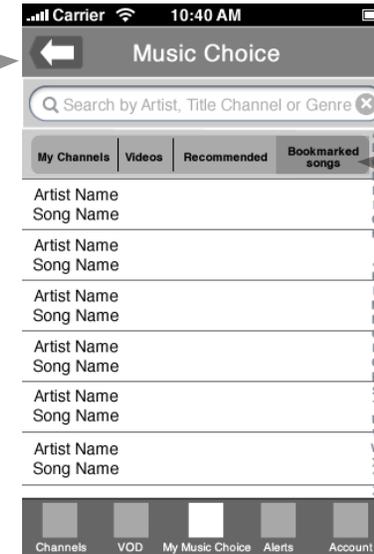
6.1 The channel button. When touched it would bring you to the Channel player screen.

6.2 The video button. When touched it would bring you to the video player screen

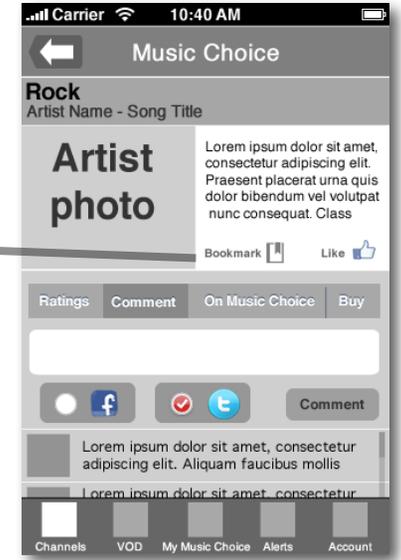
6.3 The video screen that shows the videos the user has favorited and their saved playlists.



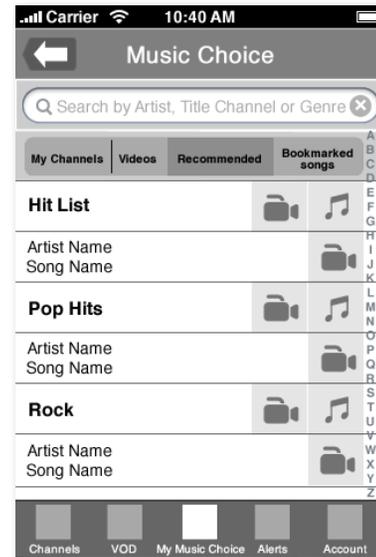
6.5 The Bookmark songs section. Songs that the user saved to view the TTLA info.



6.6 The Info section shows artist photos, information about the artist, ratings, comments, where it lives on music choice and the ability to buy.

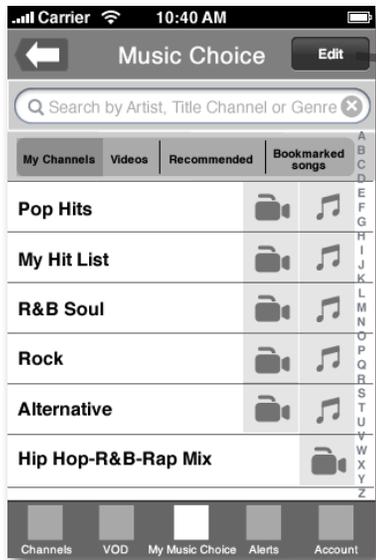


6.4 The Recommended tab that shows songs, channels or videos we recommend based on your settings and ratings

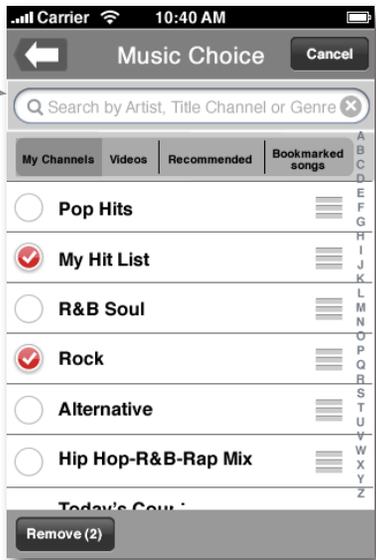


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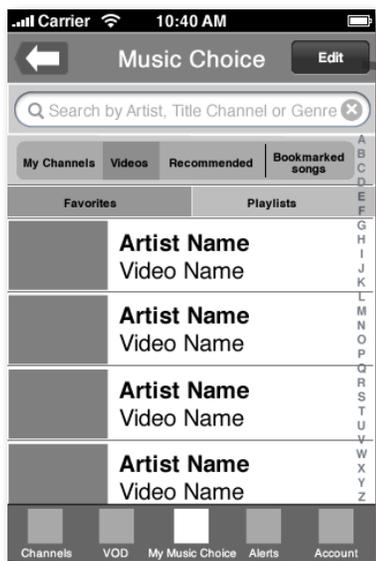
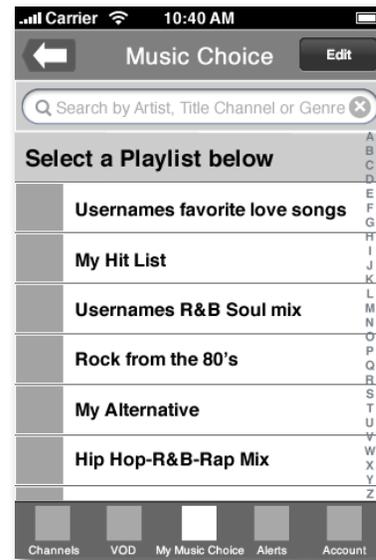
6 - Continued. My Music Choice Screen. Here I can view channels I added as a favorite. Videos I favorited. Recommended channels, songs and videos. Songs that the user saved to view the TTLA info, comment, rate and buy.



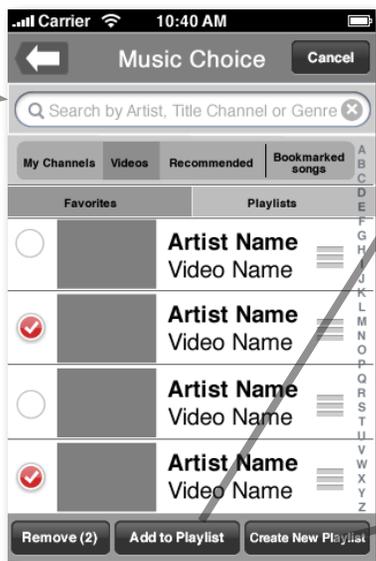
6.7 The My Channels screen of My Music Choice when the user clicks on the edit button. When they click on edit, they can remove channels from the "My Channels" section.



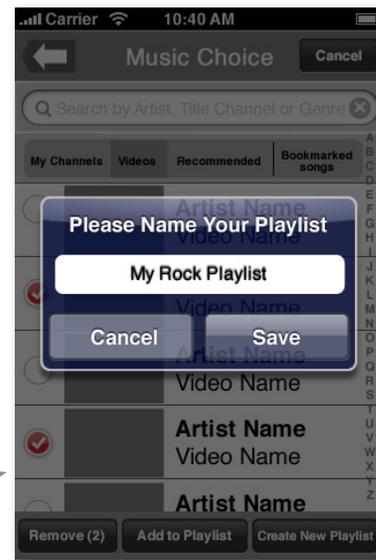
6.8 Clicking on the add to channel button brings up a list of the users channels to add too.



6.9 The Videos screen of My Music Choice when the user clicks on the edit button. When they click on edit, they can remove videos, add videos to their channels and create a new channel.



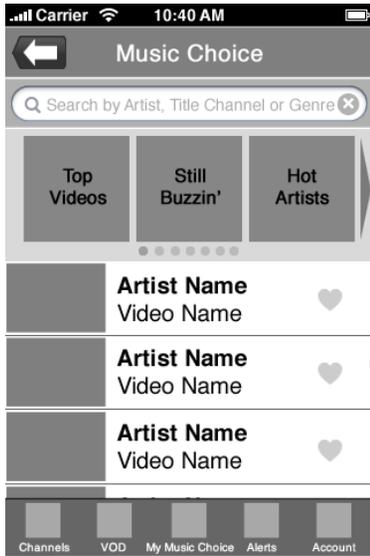
6.10 Clicking on the Create a new channel button brings up a dialog box asking them to name it.



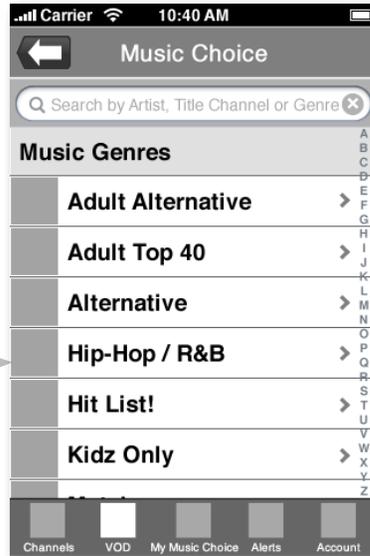
Music Choice Channel Creator iPhone App

7 Clicking on the VOD button brings you to the first tier of the channel line up with a carousel that shows the different categories. It is defaulted to Top Videos but can scroll across for more.

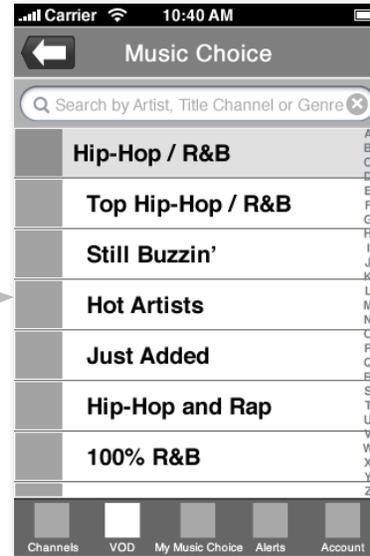
7.5 The heart icon shows that the channel or video is in the users My Music Choice Locker.



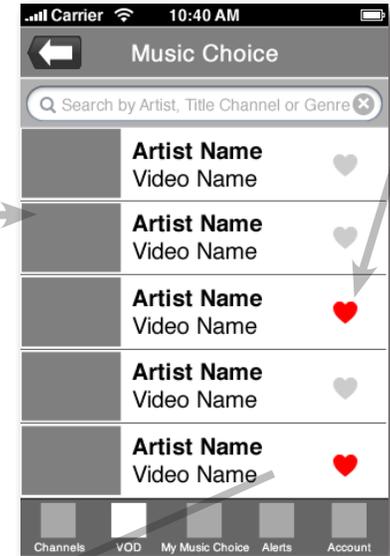
7.1 Clicking on the Music Genres brings you to the list of the different music genre channels.



7.2 Clicking on the Hip-Hop/R&B brings you to a list of the secondary level.

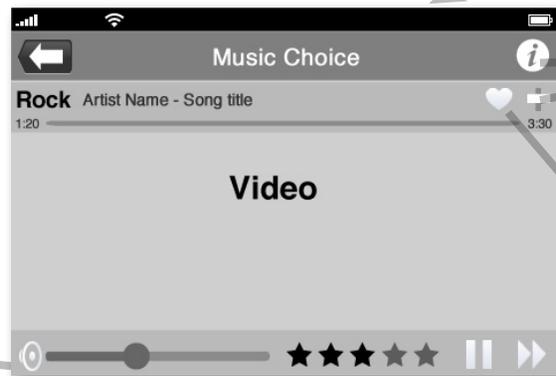


7.3 A list of the choices in the Hip-Hop/R&B channel.



7.4 A list of videos in the Hip-Hop/R&B channel. Clicking on them brings you to the video player.

7.6 The display here shows the Video channel player. It contains the channel, name of the band, the title of the song, the album it is on and the year it was made. The song name, album name and year rotate every few



7.7 Song Volume

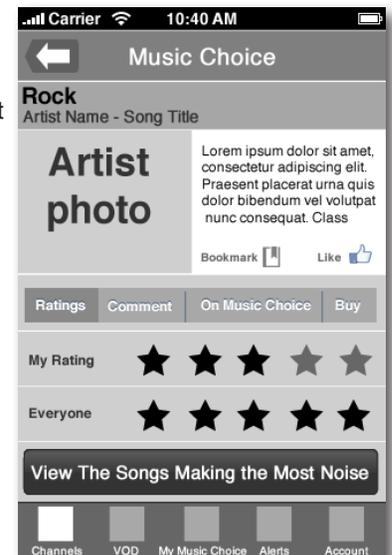
7.8 Clicking on the info button or the artist photo will take you to the song info page.

7.9 The Channel Mixer that allows you to mix up to 3 channels and fine tune them with different styles. (see Page 8)

7.10 Adds the station to the "My Music Choice" section of the app.

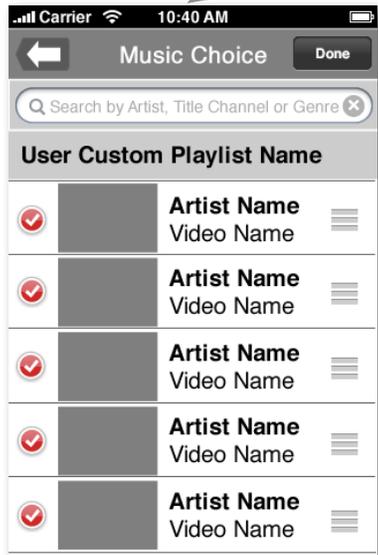
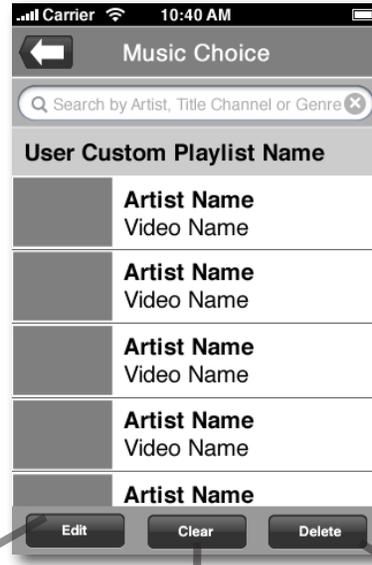
7.11 Player controls

7.12 Here you can rate the song from one to five.

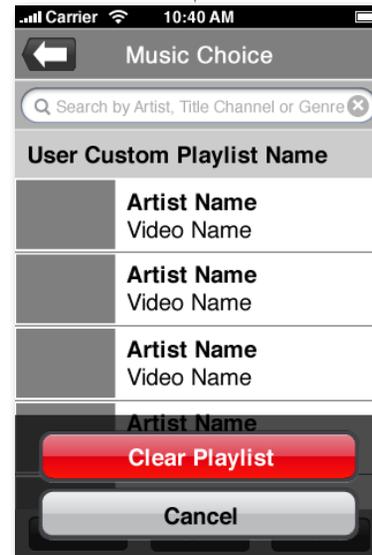


8 Editing a Video Playlist.

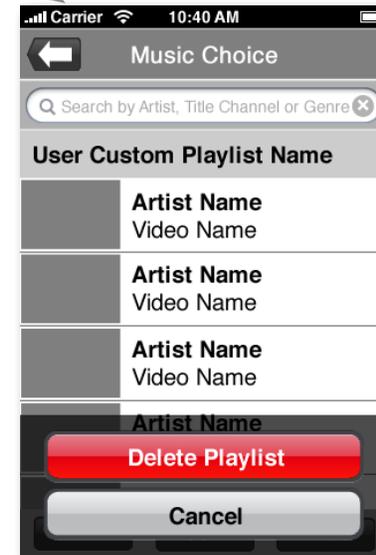
8.1 A custom video playlist created by the user. They can edit, clear or remove videos for the playlist here.



8.2 The edit list screen. Here the user can remove or change the order of the videos.



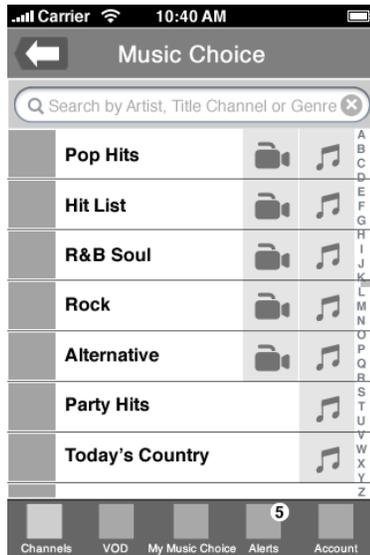
8.3 The Clear channel screen which allows the user to completely clear all the songs from the Playlist.



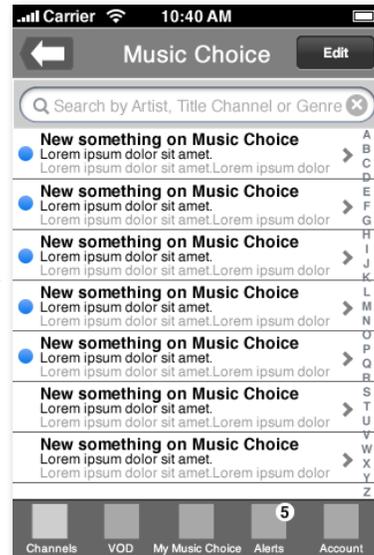
8.4 The delete playlist screen, where the user can remove the entire playlist.

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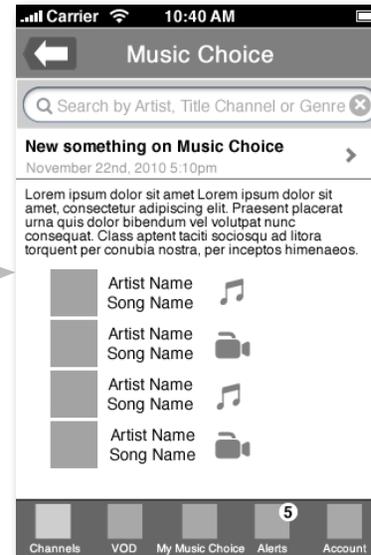
9 The main screen showing that the user has 5 alerts. Alerts are messages from Music Choice and could be anything from new songs or videos added or information about the app itself.



9.1 Clicking on the alert button brings you to the alert screen.



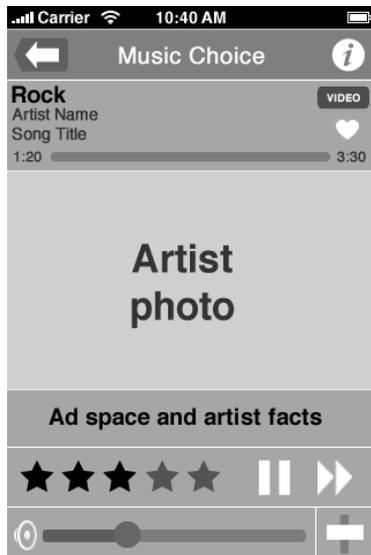
9.2 Here you can see new messages and old messages. In this screen you can edit the list in the same way you would with the iphones native e-mail application.



9.3 An example of a possible message showing new channels or videos added to the app. Clicking on the video or audio icon would take the user to that channel.

Music Choice Channel Creator iPhone App

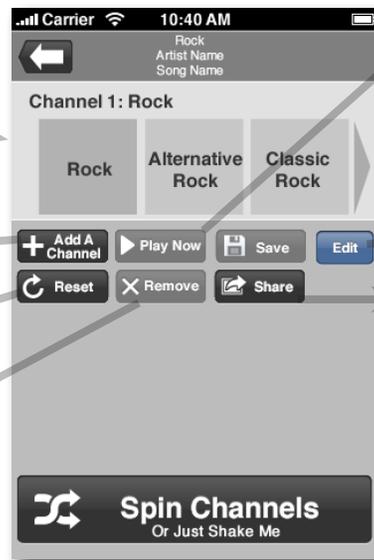
10 The Channel Mixer page. Here you can mix up to 3 channels in varying percentages or edit the setting of one channel.



10.1 The first channel is the channel from which the user comes from when they click on the Edit channel mixer button in the music player screen.

10.2 The play button will start playing the music if the user has edited the one channel or added another channel. Right now it is grayed out because nothing has changed.

10.3 Clicking on the edit button brings you to the next screen where you can choose to toggle on or off 4 music styles. They are checked by default



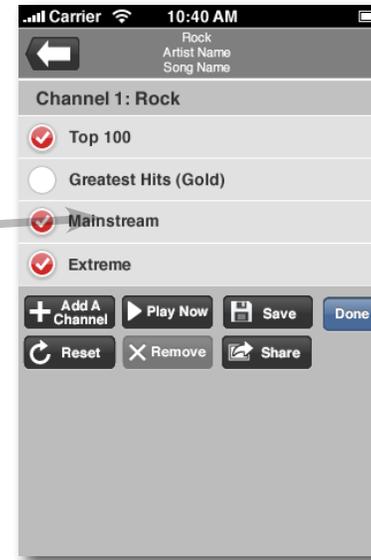
10.9 Clicking on the add button brings you to the next screen where you can choose the next channel.

10.8 Clicking on the reset button will bring all the channels open in the mixer to the first default channel.

10.7 The remove button will remove the latest channel if there is two or more channels selected. Right now it is grayed out because there is only one channel

10.5 Clicking on the Share button will let you send the custom channel you created to Facebook or Twitter.

10.6 Clicking on the Spin Channel button will randomly choose 3 channels like a slot machine and play it for you. Shaking the device will also produce the same effect.



10.4 Clicking done will bring you back to screen 10.1

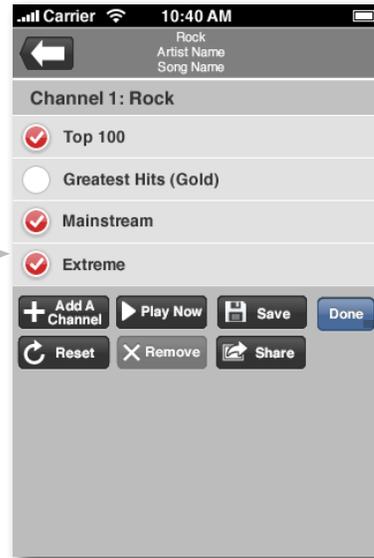
Music Choice Channel Creator iPhone App

10 The Channel Mixer page. Here you can mix up to 3 channels in varying percentages or edit the setting of one channel.

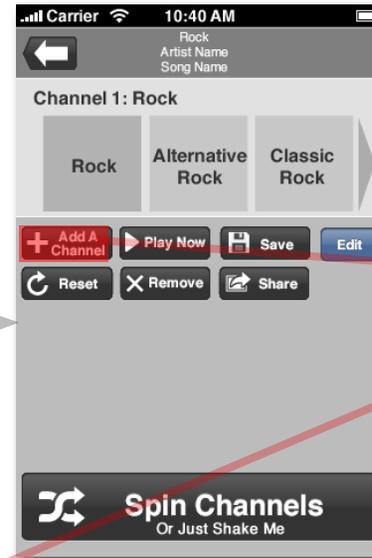
10.10 The first channel is the channel from which the user comes from when they click on the Edit channel mixer button in the music player screen.



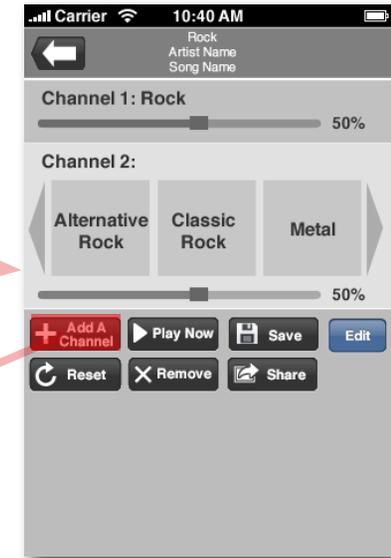
10.11 Clicking on the edit button brings you to the next screen where you can choose to toggle on or off 4 music styles. They are checked by default



10.12 Clicking on the add a channel button brings you to the next screen where you can choose the next channel.



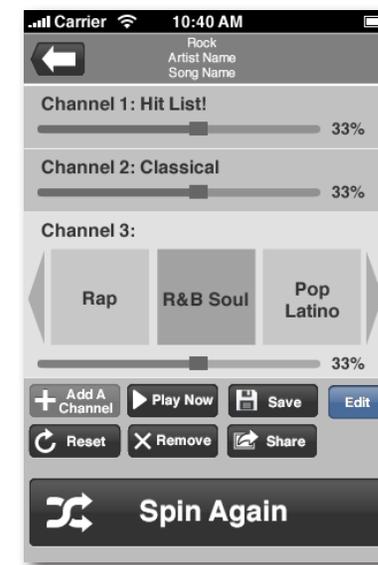
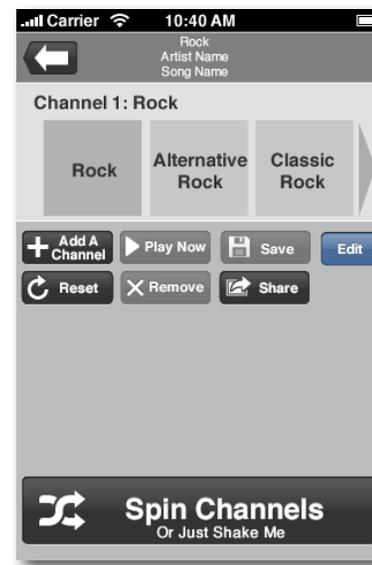
10.13 Clicking on the add button brings you to the next screen where you can choose the 3rd channel if you want or you can edit the music styles



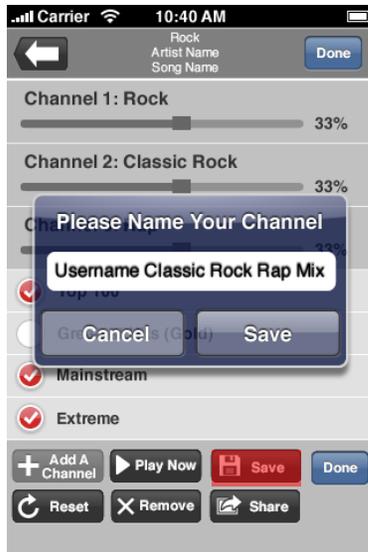
10.14 At this point you have the maximum of 3 channel. Here you can save it, share it, reset and start over. Remove a channel or play it as is.



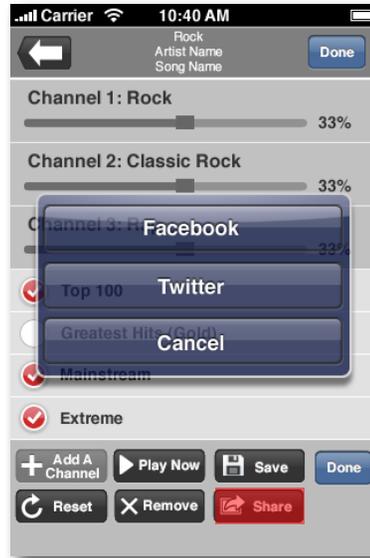
10.15 An example of what may happen if you choose the spin channels button. Three random channels appear. You can edit it, play it or hit Spin again



10.16 Clicking on the save button will bring up a dialog box that asks you to name it. The custom channel will be saved in your My Music Choice section



10.17 Clicking on the share button will bring up a dialog box that asks you to choose which social network you want to share it with.

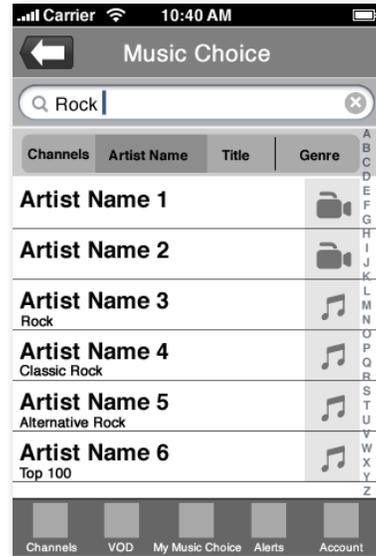


Music Choice Channel Creator iPhone App

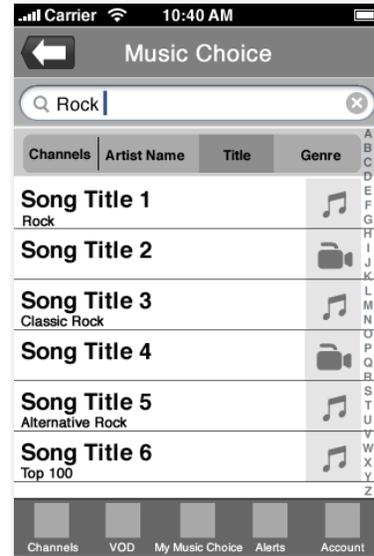
11 Here you can search the app to find Music Choice Channels, VOD, Custom Mixes and Channels edited by the user that were save. They can Search all or by Artist Name, Title or Genre.



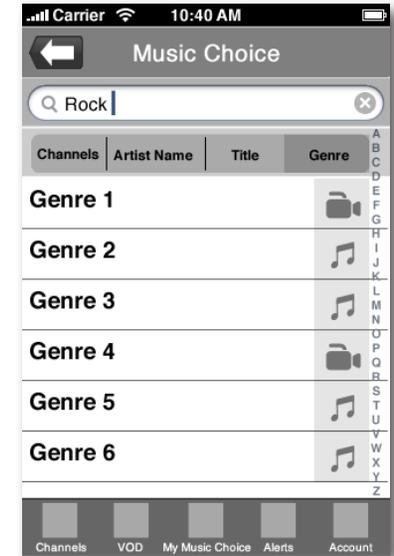
11.1 Search by Channel



11.2 Search by Artist Name



11.3 Search by Title



11.4 Search by Genre